

Information on Processing of Personal Data of Customers

1. **Coca-Cola HBC Česko a Slovensko, s.r.o.**, ID No.: 41189698, with its registered office at Praha 9 - Kyje, Českobrodská 1329, Postal Code 19821, registered in the Commercial Register maintained by the Municipal Court in Prague, Section C, Insert 3595 (the “**Controller**”), processes personal data of its customers who are natural persons (“**data subjects**”). Data subjects may contact the Controller with their queries relating to personal data processing via e-mail pravnici.cz@cchellenic.com. Data subjects may also contact the data protection officer designated by the Controller via e-mail pravnici.cz@cchellenic.com.
2. The Controller shall process identification and contact details of data subjects and further data collected by the Controller when performing the sales contract or contracts concluded with the data subject beside the sales contract (the “**contract**”).
3. The Controller shall process personal data of data subjects for the following purposes:
 - 3.1. performing the contract or contracts concluded with the data subject based on Article 6 Paragraph 1 Point b) of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (“**GDPR**”);
 - 3.2. complying with the statutory duty of the Controller as laid down by generally binding legislation based on Article 6 Paragraph 1 Point c) of the GDPR (e.g. *obligation of the Controller to maintain accounting and tax documents*);
 - 3.3. establishing, exercising or defending legal claims of the Controller based on Article 6 Paragraph 1 Point f) of the GDPR; and
 - 3.4. direct marketing based on Article 6 Paragraph 1 Point f) of the GDPR for the reason of existing legitimate interest of the Controller.
4. Personal data shall be processed for a period no longer than necessary for the respective purpose. With respect to above mentioned:
 - 4.1. for the purpose under Article 3.1 above, the personal data shall be processed until the termination of obligations under such contract. This is without prejudice to the possibility of the Controller to further process personal data (in extent necessary) for the purpose under Article 3.2, 3.3 and/or 3.4 above;
 - 4.2. for the purpose under Article 3.2 above, the personal data shall be processed for the duration of the applicable legal obligation of the Controller;
 - 4.3. for the purpose under Article 3.3 above, the personal data shall be processed until the lapse of 5th calendar year following the termination of obligations under the contract. However, in case of judicial, administrative or other proceedings dealing with the rights or obligations of the Controller vis-à-vis the data subject, the processing period for the purpose under Article 3.3 above shall not end before the termination of such proceedings;
 - 4.4. for the purpose of direct marketing under Article 3.4 above, the personal data shall be processed until the data subject expresses his/her disagreement with such processing.
5. No later than by the end of the calendar quarter following the expiry of the processing period referred to in Article 4 above, personal data which no longer need to be processed shall be anonymized or destroyed (by shredding or other way that would secure the personal data against unauthorised access).
6. The Controller is entitled to disclose data subjects’ personal data to respective public authorities under generally binding legislation. In case the Controller assigns the data subject’s purchase order in accordance with the contract to the wholesale supplier, he/she shall pass to such supplier also personal data of the data subject in the purchase order. Above stated recipients shall process personal data as independent controllers. The Controller is also entitled to transfer personal data to recipients processing personal data on behalf of the Controller as his processors under an agreement on personal data processing. The list of the Controller’s processors is accessible on address cz.coca-colahellenic.com. Data subject acknowledges that the list of the Controller’s processors may change in time. Personal data may be further shared within the group of the Controller for internal administrative purposes. The list of the Controller’s group members is accessible on address cz.coca-colahellenic.com. The data subject acknowledges that the list of the Controller’s group members may change in time. Employees of the Controller are also recipients of personal data.
7. In connection with the processing of their personal data, data subjects have a number of rights, including the right of access to their personal data (under the terms set forth in Article 15 of the GDPR), right to rectification or erasure (under the terms set forth in Article 16 or Article 17 of the GDPR) or right to restriction of processing (under the terms set forth in Article 18 GDPR). The data subject also has the

right to object to processing (under the terms set forth in Article 21 GDPR) and the right to data portability (under the terms set forth in Article 20 GDPR).

8. If the data subject assumes that processing of his/her personal data is in breach with legal regulation, the data subject may contact the Controller with request to remedy the situation. If the request of the data subject is justified, the Controller will immediately remedy the situation. This is without prejudice to the data subject's right to lodge a complaint directly with the supervisory data protection authority (www.uoou.cz) or to seek judicial protection.
9. The provision of personal data by the data subject is a contractual requirement. The data subject has no statutory obligation to provide personal data; however, the Controller needs the data to conclude and perform the contract with the data subject.
10. The processing of personal data shall be performed exclusively within EU and European Economic Area. In case the personal data are transferred to a third country in connection with sharing within the Controller's group, the Controller shall adopt all appropriate safeguards under Article 44 and following of GDPR prior to the transfer.
11. No profiling or automated decision-making with legal effect for the data subject takes place while processing personal data.